

**UNITED STATES DISTRICT COURT
MIDDLE DISTRICT OF FLORIDA
TAMPA DIVISION**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

Case No. 8:24-cv-1626-KKM-AAS

START CONNECTING LLC, d/b/a USA
Student Debt Relief, a Florida limited
liability company;

START CONNECTING SAS, d/b/a USA
Student Debt Relief, a Colombia
corporation;

DOUGLAS R. GOODMAN, individually
and as an officer of START
CONNECTING LLC;

DORIS E. GALLON-GOODMAN,
individually and as an officer of START
CONNECTING LLC; and

JUAN S. ROJAS, individually and as an
officer of START CONNECTING LLC
and START CONNECTING SAS,

Defendants.

DEFENDANTS' NOTICE OF LEAD COUNSEL DESIGNATION

Pursuant to Local Rule 2.02(a), Defendants Start Connecting LLC, d/b/a USA Student Debt Relief, Start Connecting SAS, d/b/a USA Student Debt Relief, Douglas R. Goodman, individually and as an officer of Start Connecting LLC, Doris E. Gallon-Goodman, individually and as an officer of Start Connecting LLC, and Juan S. Rojas,

individually and as an officer of Start Connecting LLC and Start Connecting SAS (collectively, “Defendants”), designate John A. Schifino, Esq., as lead counsel for this action.¹

Date: July 23, 2024.

/s/ John A. Schifino _____

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Attorneys for Defendants

¹ Although the undersigned has filed a notice of appearance on behalf of Defendants Start Connecting SAS, d/b/a USA Student Debt Relief, and Juan S. Rojas, individually and as an officer of Start Connecting LLC and Start Connecting SAS, those defendants have not yet been served with summonses or the Complaint.

CERTIFICATE OF SERVICE

I certify that on July 23, 2024, the foregoing was electronically filed with the Clerk of the Court by using the CM/ECF system, which will send a notice of electronic filing to all counsel of record.

/s/ John A. Schifino
Attorney