

**UNITED STATES DISTRICT COURT  
MIDDLE DISTRICT OF FLORIDA  
TAMPA DIVISION**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

Case No.: 8:24-cv-1626-KKM-AAS

START CONNECTING LLC, d/b/a USA  
Student Debt Relief, a Florida limited  
liability company;

START CONNECTING SAS, d/b/a USA  
Student Debt Relief, a Colombia  
corporation;

DOUGLAS R. GOODMAN, individually  
and as an officer of START  
CONNECTING LLC;

DORIS E. GALLON-GOODMAN,  
individually and as an officer of START  
CONNECTING LLC; and

JUAN S. ROJAS, individually and as an  
officer of START CONNECTING LLC  
and START CONNECTING SAS,

Defendants.

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**NOTICE OF APPEARANCE OF MATHIEU S. GODDEYNE**

The undersigned attorney, Matthieu S. Goddeyne of Gunster, Yoakley & Stewart, P.A., files this Notice of Appearance as counsel for Defendants START CONNECTING LLC, d/b/a USA Student Debt Relief, a Florida limited liability

company, START CONNECTING SAS, d/b/a USA Student Debt Relief, a Colombia corporation, DOUGLAS R. GOODMAN, individually, and as an officer of START CONNECTING LLC, DORIS E. GALLON-GOODMAN, individually and as an officer of START CONNECTING LLC; and JUAN S. ROJAS, individually and as an officer of START CONNECTING LLC and START CONNECTING SAS, (collectively, “Defendants”), in the above-styled cause and requests that copies of all future papers and pleadings filed or served in this matter be served upon the following:

**MATTHIEU S. GODDEYNE**  
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Date: July 22, 2024.

*/s/ Matthieu S. Goddeyne*  
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*Attorneys for Defendants*

**CERTIFICATE OF SERVICE**

I certify that on July 22, 2024, the foregoing was electronically filed with the Clerk of the Court by using the CM/ECF system, which will send a notice of electronic filing to all counsel of record.

/s/ Matthieu S. Goddeyne  
Attorney