

**UNITED STATES DISTRICT COURT
MIDDLE DISTRICT OF FLORIDA
TAMPA DIVISION**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

Case No.: 8:24-cv-1626-KKM-AAS

START CONNECTING LLC, d/b/a USA
Student Debt Relief, a Florida limited
liability company;

START CONNECTING SAS, d/b/a USA
Student Debt Relief, a Colombia
corporation;

DOUGLAS R. GOODMAN, individually
and as an officer of START
CONNECTING LLC;

DORIS E. GALLON-GOODMAN,
individually and as an officer of START
CONNECTING LLC; and

JUAN S. ROJAS, individually and as an
officer of START CONNECTING LLC
and START CONNECTING SAS,

Defendants.

_____/

NOTICE OF APPEARANCE OF GREGORY L. PIERSON

The undersigned attorney, Gregory L. Pierson of Gunster, Yoakley & Stewart, P.A., files this Notice of Appearance as counsel for Defendants START CONNECTING LLC, d/b/a USA Student Debt Relief, a Florida limited liability

company, START CONNECTING SAS, d/b/a USA Student Debt Relief, a Colombia corporation, DOUGLAS R. GOODMAN, individually, and as an officer of START CONNECTING LLC, DORIS E. GALLON-GOODMAN, individually and as an officer of START CONNECTING LLC; and JUAN S. ROJAS, individually and as an officer of START CONNECTING LLC and START CONNECTING SAS, (collectively, “Defendants”), in the above-styled cause and requests that copies of all future papers and pleadings filed or served in this matter be served upon the following:

GREGORY L. PIERSON
GUNSTER, YOAKLEY & STEWART, P.A.
401 E. Jackson Street, Suite 1500
Tampa, Florida 33602
(813) 228-9080 (telephone)
(813) 228-6739 (facsimile)
Email: gpierson@gunster.com

Date: July 22, 2024.

/s/ Gregory L. Pierson
John A. Schifino, Esq.
Florida Bar Number 72321
Matthieu Goddeyne, Esq.
Florida Bar Number 122189
Melanie Senosiain, Esq.
Florida Bar Number 118904
Gregory L. Pierson, Esq.
Florida Bar Number 123905
GUNSTER, YOAKLEY & STEWART, P.A.
401 E. Jackson Street, Suite 1500
Tampa, Florida 33602
Telephone: (813) 228-9080
Facsimile: (813) 228-6739
Primary email: jschifino@gunster.com
Primary email: mgoddeyne@gunster.com
Primary email: msenosiain@gunster.com
Primary email: gpierson@gunster.com

Attorneys for Defendants

CERTIFICATE OF SERVICE

I certify that on July 22, 2024, the foregoing was electronically filed with the Clerk of the Court by using the CM/ECF system, which will send a notice of electronic filing to all counsel of record.

/s/ Gregory L. Pierson
Attorney